

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, "A" Wing, New Administrative Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878, Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/165/RCVs & TOPUPs/2015-16/18

dated

06.08.2015

Sub: **Extra Usage Value on MRP offer on Topup in prepaid mobile services – reg.**

Ref: C.O.ND ECT approval No. **1884** dated **30.06.2015**

Approval of the competent authority is hereby conveyed for launching of **Extra Usage Value on MRP** on the following topup in Tamilnadu LSA (including CHTD) under GSM prepaid mobile services from **10.08.2015 to 14.08.2015** for **Five Days** as mentioned below:-

Offer Details:

<i>Sl. No.</i>	<i>Details of the offer</i>	<i>Applicable Top-up MRP in Rs.</i>	<i>Period of offer</i>
1	5 % Extra Usage value on MRP of Topup Voucher/ C-Topup/Flexi Top-up	1100	10.08.2015 to 14.08.2015 (Five Days only)

This is for kind information and necessary action please.

Anandhi Sankararaman

(Anandhi Sankararaman)

Assistant General Manager (Mktg-CM-I)

Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai